

-Sports-

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Memphis Athletics excels in latest NCAA Graduation Success Rate (GSR) release

MEMPHIS, Tenn. Dec. 7, 2023— The University of Memphis saw five teams record perfect Graduation Success Rate (GSR) scores in the NCAA's latest release, and the department as a whole boasted a GSR of 93 percent. That figure is third highest in the conference.

In the NCAA's GSR report for the most recent 2016 cohort

"Congratulations to our student-athletes, coaches and Academic Support staff on another impressive Graduation Success Rate report," University of Memphis Vice President and Director of Intercollegiate Athletics Laird Veatch said. "Academic success of our student-athletes will always be a top priority at Memphis, and that commitment is embodied by everyone in our athletic department."

(2013-16), which calculates the rate at which student-athletes graduated within six years, Memphis' overall 93 percent GSR is above the Division I average of 90 percent in addition to ranking third in the American Athletic Conference.

Memphis' men's tennis, women's tennis, volleyball and women's golf programs led all

AAC teams with a perfect 100 percent GSR, and rifle also recorded a GSR of 100 percent. Women's tennis has had a perfect 100 GSR for 19-consecutive cohorts, since the data point's inception, women's golf has had nine-straight 100s, men's tennis has recorded eight-consecutive perfect scores and volleyball has had a 100 percent GSR in four-straight cohorts. Rifle has notched six-straight perfect GSR scores.

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Memphis has now recorded a department GSR of at least 93 percent in four-straight cohorts (2013-16).

For complete information on Memphis Tigers Athletics, visit www.GoTigersGo.com and follow the department's social media channels on Twitter, Instagram and Facebook.

NFL launches 'Leaders' program for minority businesses to make and sell products with NFL logo

Blitz Champs, Distortedd, Hedley & Bennett and S.T.A.B.L.E. Goods are among the First Brands to Gain NFL Licenses as Part of the Program

NEW YORK — December 11, 2023 — The National Football League announced the launch of Leaders, the league's first retail program focused on creating NFL licensing for brands, collaborators and artists from diverse backgrounds and underrepresented communities. The program will provide a unique opportunity for these businesses to obtain NFL licenses to manufacture and sell products with official league



marks and logos. They will also have access to NFL resources including product development, marketing support and retail placement. Blitz Champz, Distortedd, Hedley & Bennett, and S.T.A.B.L.E. Goods are the inaugural brands under the Leaders Program to receive an NFL license.

"Leaders represents a fresh take on how the NFL discovers and works with new businesses, bringing diverse brands to the

Titans to take on Texans

NASHVILLE — Following a dramatic Monday night win at Miami, the Tennessee Titans (5-8) host the division-rival Houston Texans (7-6) this week at Nissan Stadium (capacity 69,143). Kickoff is scheduled for noon CST on Dec. 17.

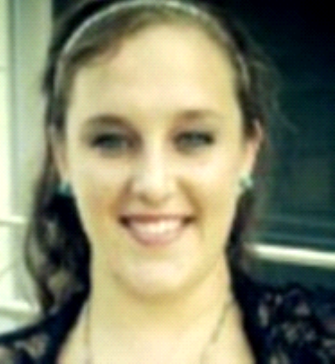
The Titans will wear their Oilers throwback uniforms on a day in which they will also induct Oilers legend Billy "White Shoes" Johnson into the franchise's Ring of Honor. The clas-

sic uniforms, which were first re-introduced on Oct. 29 against the Atlanta Falcons, feature Columbia Blue jerseys, white pants and white helmets adorned with the oil derrick logo. Apart from 2009, when the team donned throwbacks modeled after its 1960 inaugural club, the 2023 season marks the first time the team has played in Oilers attire since 1998, the final season before the franchise became the Titans.

Meet some of BIHMST sports correspondents



William M. Larsha, Jr.



Ashley Braun Gendek

BIH MST Travelers, join correspondents William M. Larsha, Jr. And Ashley Braun Gendek in their sports coverage of University of Memphis Tigers, Memphis Grizzlies, TN Titans, Southern Heritage Classic, FedEx St. Jude Championship, Soccer and more on The Mid-South Tribune and the Black Information Highway at blackinformationhighway.com

Welcome, Travelers!

league's expansive licensing portfolio. By lowering the barrier to entry, the NFL is now exposed to new and exciting retail partners outside of our typical assortment," said Xaimara Coss, director of licensing at the NFL. "We are thrilled to welcome Blitz Champz, Distortedd, Hedley & Bennett, and S.T.A.B.L.E. Goods, who are leaders in their respective industries, as the first

Please see sports page 4



- MLK 2024 Free Activities at the National Civil Rights Museum on MLK Day
see sports-Ent. page 5

- TN Highway Patrol Graduates 38 State Troopers
see sports-Military 2

- Jim Shepherd Examines the Peacemaker Jacket for Safety
see sports-Military 2

- NFL and Clubs Announce Inspire Nominees
see sports-Ent. 5



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